

Australian Multicultural Health Collaborative  
and VicHealth presents



**NATIONAL MULTICULTURAL  
HEALTH AND WELLBEING  
CONFERENCE 2025**

**SPONSORSHIP  
PROSPECTUS**

**11-12 NOVEMBER 2025  
MELBOURNE**



The National Multicultural Health and Wellbeing Conference 2025 will be held on the lands of the Wurundjeri and Bunurong/ Boon Wurrung peoples of the Kulin Nation.

We pay our respects to their Elders, past, present and emerging.  
We recognise their enduring role as cultural custodians and holders of knowledge on the lands we are privileged to be on.

We recognise their continuing connection to culture, land, water and community and acknowledge that sovereignty has never been ceded.  
We believe multiculturalism begins with recognising the rights and place in society held by Australia's First Nations Peoples and the rich cultural heritage that their communities have long nurtured.





## NATIONAL MULTICULTURAL HEALTH AND WELLBEING CONFERENCE



It is our pleasure to invite you to partner with the Federation of Ethnic Communities' Councils of Australia (FECCA) and the Australian Multicultural Health Collaborative (The Collaborative) on the second National Multicultural Health and Wellbeing Conference taking place on 11-12 November 2025 in Melbourne.

We all know the importance of prioritising multicultural health and engaging with culturally, ethnically, and linguistically diverse communities. This national conference aims to create a platform for 500 community members, practitioners, policymakers, researchers, and the Government to share ideas, to learn, and to collaborate.

Sponsors from the 2023 Health Conference enabled us to provide over 100 scholarships to young people, people from refugee backgrounds, and community leaders from multicultural communities to attend the conference. Our objective is to deliver a high-quality conference and invest in our communities. All sponsorship money raised this year will be re-invested into the conference to build on that commitment and to award more scholarships. This conference is a great opportunity for organisations and sponsors to engage with multicultural Australia, policymakers, people with lived experience, and the sector to showcase your commitment to achieving better health and wellbeing outcomes for our communities.

We are dedicated to tailoring partnership and exhibition packages to match your organisation's marketing objectives and needs. An exciting range of conference partnership opportunities have been developed to ensure a successful outcome for all stakeholders. We especially thank VicHealth for making this national conference possible by hosting us in Melbourne with their generous sponsorship. We also thank the many partners who have expressed interest in sponsoring this conference.

We look forward to partnering with you to curate an exciting and impactful National Multicultural Health and Wellbeing Conference 2025.

Sincerely,



**Dr Sadhana Bose**  
Chair, Australian Multicultural  
Health Collaborative



**Mr Peter Doukas**  
Chair, Federation of Ethnic  
Communities of Australia

## ABOUT THE CONFERENCE



**NATIONAL MULTICULTURAL  
HEALTH AND WELLBEING  
CONFERENCE**

IN PARTNERSHIP WITH



The National Multicultural Health and Wellbeing Conference 2025 program will be multi-faceted with a dynamic range of speakers from diverse backgrounds in policy, research, and lived experience advocacy. The conference themes will cover various aspects of multicultural health and wellbeing, through a lens of intersectionality, with the aim of improving access and equity, addressing health inequities, and working towards better health and wellbeing outcomes for our communities.

As the second health and wellbeing conference, we are anticipating a strong turnout with a capped capacity of 500 for the event. In attendance will be community leaders, researchers, health and wellbeing/social care services, practitioners, policy makers, people with lived experience, and others with a passion for multicultural health and wellbeing.



The Australian Multicultural Health Collaborative is the national health peak representing multicultural health and wellbeing issues through a formal membership structure, which includes people with lived experience, health and wellbeing/social care services, practitioners, and researchers. The Collaborative also includes members from 'mainstream' organisations providing services to our communities, and, as affiliates, national health peaks. The primary objective is to address systemic health inequities and work toward improved health and wellbeing outcomes for individuals and communities.



The Federation of Ethnic Communities' Councils of Australia (FECCA) is the national peak body representing Australians from culturally and linguistically diverse (CALD) backgrounds. FECCA advocates and promotes issues on behalf of its constituency to government, business and the broader community, and strives to ensure that the needs and aspirations of Australians from CALD backgrounds are given proper recognition in public policy.

## WHY SPONSOR THE CONFERENCE?

This conference will provide you with an opportunity to maximise access to delegates, and influential leaders in the field, and boost networking opportunities, thus allowing you to build future business opportunities while strengthening your current relationships.

Sponsoring this conference will also provide you with the opportunity to raise your organisation's visibility, especially within the space of multicultural health and wellbeing, which is an area of focus for the Government and the multicultural sector.

This conference will have a strong media coverage, social and digital media campaign, and exhibition space which will allow you to showcase your work and promote your organisation.

## ATTENDEE PROFILE

COMMUNITY LEADERS

SPONSORS

MULTICULTURAL COMMUNITY  
REPRESENTATIVES

LEADING ACADEMICS  
& RESEARCHES

SERVICE PROVIDERS

REPRESENTATIVES OF  
GOVERNMENT AUTHORITIES

CONSUMERS

PRACTITIONERS



**NATIONAL MULTICULTURAL  
HEALTH AND WELLBEING  
CONFERENCE**

## WHY SPONSOR THE CONFERENCE?

### WHAT ARE THE BENEFITS OF SPONSORING OR EXHIBITING AT THE CONFERENCE?



**INCREASE BRAND  
AWARENESS**



**REINFORCE  
RELATIONSHIPS WITH  
EXISTING CLIENTS**



**DEMONSTRATE YOUR  
COMMITMENT TO  
MULTICULTURALISM**



**ENGAGE WITH  
MULTICULTURAL  
AUSTRALIA**



**REACH A NEW  
AUDIENCE**

**VIEW THE HEALTH CONFERENCE  
HIGHLIGHT REEL [HERE](#)**



## SOCIAL EVENTS



### NATIONAL MULTICULTURAL HEALTH AND WELLBEING CONFERENCE

#### WELCOME RECEPTION



Attendees will be treated to a warm welcome reception on the evening of the 10 November as an opportunity to connect and network. This social event will allow attendees to meet and greet, network, and get comfortable ahead of a memorable conference over the following two days.

#### GALA DINNER



Attendees will enjoy a special evening of food and entertainment at the conference dinner.

This unforgettable social event is an opportunity to network and share ideas in a relaxed, social environment.

## CONFERENCE VENUE



## MELBOURNE

ACCOMMODATION  
PACKAGE  
COMING SOON!



# SPONSORSHIP OPPORTUNITIES

## MAJOR SPONSOR

**\$50,000  
+ GST**

### PROMOTION & ENTITLEMENTS

- 5-minute presentation during the conference (day and time nominated by the Committee).
- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 30-second video promotion to be played during the conference (video supplied by sponsor).
- A feature in two (2) electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor).
- Two (2) x Full-page colour advertisements in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium logo position on the conference website.
- Premium logo position on signage at the conference.
- Logo and a 150-word description of your choice in the delegate booklet.
- Exclusive naming rights & co-branding to one (1) breakout session.
- Six (6) social media posts mention via FECCA social media platforms.
- A consenting Delegate list sent prior to the conference, in accordance with the Australian Privacy Act. Refer to the Terms & Conditions section for further details.

### EXHIBITION

- Priority placement of a 2m x 2m exhibition booth within the exhibition area\*.
- Two (2) passes for exhibit handlers.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).

### REGISTRATIONS

- Eight (8) full conference registrations.
- Ten (10) Gala dinner tickets (2 guests at the VIP table).
- 50% discount on five (5) additional conference registrations.

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Major Sponsor.
- Acknowledgement by the host at opening and closing plenary sessions.
- Acknowledgement in all email communication to delegates and on social media.

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR

**\$40,000  
+ GST**

### PROMOTION & ENTITLEMENTS

- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 15-second video promotion to be played during the conference (video supplied by sponsor).
- A feature in one (1) electronic direct mail (EDM) campaign sent out to the event delegate lead list. (Content to be supplied by sponsor).
- One (1) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium Logo position on the conference website.
- Premium Logo position on signage at the conference.
- Logo and a 100-word description of your choice in the delegate booklet.
- Exclusive naming rights to one (1) breakout session.
- Four (4) social media posts mention via FECCA social media platforms.

### EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).

### REGISTRATIONS

- Four (4) full conference registrations.
- Five (5) Gala dinner tickets (1 guest at the VIP table).

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Platinum Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communication to delegates and on social media.

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR

**\$35,000  
+ GST**

### PROMOTION & ENTITLEMENTS

- One (1) x Half-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Logo position on the conference website.
- Logo position on signage at the conference.
- Logo and a 75-word description of your choice in the delegate booklet.
- Two (2) social media posts mention via FECCA social media platforms.

### EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).

### REGISTRATIONS

- Three (3) full conference registrations.
- Three (3) Gala dinner tickets.

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Gold Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communications to delegates and on social media.

# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR

**\$25,000  
+ GST**

### PROMOTION & ENTITLEMENTS

- One (1) x Quarter-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Logo position on the conference website.
- Logo position on signage at the conference.
- Logo and 50-word description of your choice in the delegate booklet.
- One (1) social media post mention via FECCA social media platforms.

### EXHIBITION

- Placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).

### REGISTRATIONS

- Two (2) full conference registrations.
- Two (2) Gala dinner tickets.

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Silver Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communications to delegates and on social media.



# SPONSORSHIP OPPORTUNITIES

## MEDIA SPONSOR

**\$30,000  
+ GST**

### PROMOTION & ENTITLEMENTS

- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 15- second Video promotion to be played during the conference (video supplied by sponsor).
- A feature in one (1) electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor).
- One (1) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium Logo position on the conference website.
- Premium Logo position on signage at the conference.
- Logo and 100-word description of your choice in the delegate booklet.
- Exclusive naming rights to one (1) breakout session.
- Four (4) social media posts mention via FECCA social media platforms.

### EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).

### REGISTRATIONS

- Four (4) full conference registrations.
- Five (5) Gala dinner tickets (1 guest at the VIP table).

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Media Partner.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communications to delegates and on social media.

# SPONSORSHIP OPPORTUNITIES

## DINNER SPONSOR

**\$30,000  
+ GST**

### PROMOTION & ENTITLEMENTS

- Co-branding of one (1) conference merchandise item & distribution to registered attendees (depending on available options).
- 5-minutes video promotion to be played at the dinner venue (video supplied by sponsor).
- One (1) x Full-page colour advertisement in the delegate booklet. Artwork to be supplied by the sponsor.
- Premium Logo position on the conference website.
- Premium Logo position on signage at the conference.
- Logo and 100-word description of your choice in the delegate booklet.

### EXHIBITION

- Priority placement of a 2m x 2m exhibition stand within the exhibition area.
- Two (2) passes for exhibit handlers.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).

### REGISTRATIONS

- Four (4) full conference registrations.
- Ten (10) Gala dinner tickets (1 guest at the VIP table).

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as a Dinner Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communications to delegates and on social media.

## SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION SPONSOR

**\$25,000  
+ GST**

#### PROMOTION & ENTITLEMENTS

- Exclusive branding of the Conference Welcome Reception.
- 3-minute presentation by a nominated representative during the Welcome reception.
- Logo position on the conference website.
- Logo position on signage at the Welcome Reception.
- Logo and a 75-word description of your organisation.

#### REGISTRATIONS

- Two (2) full conference registrations.
- Two (2) Gala dinner tickets.

#### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as the Welcome Reception Sponsor.
- Acknowledgement by the host at opening and closing sessions.
- Acknowledgement in all email communications to delegates and on social media.

## SPONSORSHIP OPPORTUNITIES

### EXHIBITION BOOTH

**\$10,000  
+ GST**

With over 600 delegates attending the 2-day conference, you'll have a great chance to expand your reach, connect with industry professionals, and form valuable partnerships.

#### ENTITLEMENTS

- A 2x2m Exhibitor Booth including:
- 2 x Freestanding wall frames.
- 2 x Graphic walls, single-sided.
- 2 x Chairs and a table provided.
- Morning tea, Lunch and Afternoon tea provided.

#### REGISTRATIONS

- Two (2) Exhibition passes, not including conference sessions.
- Additional passes per day can be purchased at the expense of the sponsor. (Exhibition passes do not include conference sessions).



# SPONSORSHIP OPPORTUNITIES

## Application Form

<p>Company:</p> <p>_____</p> <p>_____</p> <p>Address:</p> <p>_____</p> <p>_____</p> <p>Contact Name:</p> <p>_____</p> <p>Email Address:</p> <p>_____</p>	<h3>SPONSORSHIP TIERS</h3> <table><tr><td><input type="checkbox"/></td><td><b>Major Sponsor</b></td><td>\$50,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Platinum Sponsor</b></td><td>\$40,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Gold Sponsor</b></td><td>\$35,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Silver Sponsor</b></td><td>\$25,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Media Partner</b></td><td>\$30,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Dinner Sponsor</b></td><td>\$30,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Welcome Reception Sponsor</b></td><td>\$25,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Exhibition Booth</b></td><td>\$5,000</td></tr><tr><td><input type="checkbox"/></td><td><b>Other</b></td><td>\$ _____</td></tr></table> <p>Sponsorship Fee: _____</p> <p>+ 10% GST: _____</p> <p>TOTAL: _____</p>	<input type="checkbox"/>	<b>Major Sponsor</b>	\$50,000	<input type="checkbox"/>	<b>Platinum Sponsor</b>	\$40,000	<input type="checkbox"/>	<b>Gold Sponsor</b>	\$35,000	<input type="checkbox"/>	<b>Silver Sponsor</b>	\$25,000	<input type="checkbox"/>	<b>Media Partner</b>	\$30,000	<input type="checkbox"/>	<b>Dinner Sponsor</b>	\$30,000	<input type="checkbox"/>	<b>Welcome Reception Sponsor</b>	\$25,000	<input type="checkbox"/>	<b>Exhibition Booth</b>	\$5,000	<input type="checkbox"/>	<b>Other</b>	\$ _____
<input type="checkbox"/>	<b>Major Sponsor</b>	\$50,000																										
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<input type="checkbox"/>	<b>Gold Sponsor</b>	\$35,000																										
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<input type="checkbox"/>	<b>Media Partner</b>	\$30,000																										
<input type="checkbox"/>	<b>Dinner Sponsor</b>	\$30,000																										
<input type="checkbox"/>	<b>Welcome Reception Sponsor</b>	\$25,000																										
<input type="checkbox"/>	<b>Exhibition Booth</b>	\$5,000																										
<input type="checkbox"/>	<b>Other</b>	\$ _____																										

In signing below, I confirm I understand and agree with the enclosed Participation Terms and Conditions. I confirm I am authorised to sign on behalf of the applicant.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

**SUBMIT**

Please email the completed form to [admin@fecca.org.au](mailto:admin@fecca.org.au) or click submit.

HAVE SOMETHING  
ELSE IN MIND?  
**GET IN TOUCH**

# SPONSORSHIP OPPORTUNITIES

## Terms & Conditions

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
2. All prices quoted exclude GST.
3. The Organising Committee reserves the right to refuse an application.
4. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available, the Organiser will contact you as soon as possible to discuss alternatives.
5. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
6. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
7. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
8. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
9. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
10. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
11. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
12. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
13. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
14. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
15. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
16. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
17. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open. Unforeseen Circumstances / Force Majeure – If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations will not be liable for non-performance or refund.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. I confirm I am authorised to sign on behalf of the applicant.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

FOR MORE INFORMATION,  
PLEASE CONTACT:

**Australian Multicultural Health  
Collaborative**

Unit 1, Level 6, 54 Marcus Clarke Street,  
Canberra City, ACT 2601

**Postal Address**

GPO 2180, Canberra, ACT 2601

**P** 02 6282 5755

**E** [admin@multiculturalhealth.org.au](mailto:admin@multiculturalhealth.org.au)